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experience

April 1996~Present
Independent Contractor
- Art direction, branding, logos, collateral, packaging, signage, print ads, web development, graphic design.

Clients: Alioto's, Aquent, AYUSA, Belvedere-Tiburon Recreation, Banana Republic, Creative Group, Cupertino Library Campaign, DH Publishing, eCoverage, Fuel Agency, Gap Inc., Gymboree, Innovadent Technologies, Jamison/Mc Kay Advertising, Janie and Jack, KNBR/KFOG, Marina Pacific Heights Dental Group, MacKenzie Communications, The Marsh Theatre, MBA Inc., Medical Resource Network, National Semiconductor, One Eve PR, Outdoor Adventures, SecuraTrak, Sierra Club, San Francisco Contemporary Music Players, SFSI, Sophie's Bistro, V Foundation, Wong•Wong•Boyack

March 2000~February 2002
Jamison/McKay, *Senior Art Director* **Brandfusion**, *Art Director*
- Branding, logo design, corporate identity, corporate collateral, print advertising, tradeshow materials, direct mail, environmental signage, web banner ads, web design.

Clients: Business Journal, Daily Grill, Digital Pipe, E*Trade, Fresh Choice, Gazebo, Handlery Hotels, Hanna Boys Center, Japan Society, National SemiConductor, Nextel, Outdoor Adventures, Radisson Berkeley, Red Herring, Return Path, San Francisco Center, Sierra Club, Steefel, Stonestown Galleria, Taiwan Technology

January 2000~January 2001
POOR Magazine, *Designer / Instructor* (Pro Bono)
- Designed & produced 112 page non-profit magazine.
- Created editorial illustrations for articles.
- Taught fundamentals of graphic design & page layout, including computer programs: Adobe Illustrator, Photoshop and QuarkXpress.

March 1998~January 2000
Dolphin Graphics, *Senior Graphic Designer*
- Designed & produced logos, collateral, brochures, signage, apparel, promotional materials.
- Primary contact with clients, vendors, and printers.
- Helped triple billings in one year.

Clients: California State University Hayward, Hexel, Home Depot, Kaiser Permanente, KSAN, MailBoxes Etc., Mutant Motor Sports, Patriot Mortgage, Swinerton & Walberg Inc., Y93.3 FM

February 1996~November 1997
IKON Office Solutions, *Marketing Administrator / Branch Administrator*
- Developed materials for direct mail, sales collateral, proposals, and presentations.
- Organized, designed & assembled in-house marketing materials & coordinated all outside vendors for company's most successful Technology Expo to that date, quadrupling previous sales records.

not-so-related-but-valuable experience

- *After School Program Art Instructor*
- *Social Research Project Investigator*
- *Art Store Customer Service and Sales*
- *Residential Counselor / Recreational Planner*

technical skills

Proficient on both Mac and PC platforms: Adobe Acrobat, Illustrator, ImageReady, InDesign, PhotoShop; QuarkXPress; and Basic HTML.
- Photo shoots, photo editing, print production, troubleshooting...

education

Bachelor of Arts, Sociology–University of California, Santa Barbara 1994

references and portfolio available upon request.